

OBJECTIVE SUMMARY

To transition from 100% freelance to either full or partial employment. In 2015 I moved from Canada to Switzerland. The distance and difference in working hours has seen a slow but steady reduction in new opportunities coming from my referral base while not seeing a corresponding growth in new opportunities here. I'm looking to leverage my 16+ years of client facing experience, front end development and website design expertise into a role which can either be design or development oriented.

PROFESSIONAL AND TECHNICAL SKILLS

- ▶ Over 16 years of experience with Content Management Systems and over 10 years of theme development experience with WordPress.
- ▶ Proficient with HTML, CSS, PHP, MySQL, Javascript (jQuery), LAMP, SASS / LESS and Bootstrap.
- ▶ Fluent with the Adobe CS Suite, Cinema 4D and MS Office
- ▶ Naturally adept with the mobile first design concepts.
- ▶ Experienced using Github, Bower, Homebrew and SCSSPHP.
- ▶ Skilled with print design methodology.

EDUCATION

1992 - 1995 // General Arts // Camosun College // Victoria, BC.

LANGUAGES

- ▶ Deutsch - A1 // Continuing with A2.
- ▶ English // Mother Language.

PORTFOLIO

- ▶ 2003-2015 // lineardesign.ca/portfolio
- ▶ 2015 - Current // thinkmink.ch/work

CAREER EXPERIENCE

2003 - Present // Freelance Developer and Designer

- ▶ Headed the full website lifecycle development with clients, including conceptualization, design, layout, development, browser compatibility, QA and testing.
- ▶ Delegated and managed contractors and service providers through the project's duration.
- ▶ Developed websites using WordPress, Catalyst, Vortex, Squarespace and Concrete 5 CMS.
- ▶ Programmed CMS enhancements to enable and simplify website management for clients.
- ▶ Deployed e-commerce solutions based on Woocommerce and Catalyst using payment gateways and SSL.
- ▶ Advocated novel UI / UX solutions for enriching the client and customer connection.
- ▶ Collaborated with clients on social media and SEO strategies.
- ▶ Advised on unifying print and web brands along with designing online and offline marketing ventures.
- ▶ Created or updated corporate identities.

Sep 2015 - Jun 2016 // Fixed Length Contract Graphic Designer // Post Immobilien (IMS) // Bern, Switzerland

- ▶ Collaborated with the communications department to create a sub brand called think IMS which consisted of a large number of internal marketing and communication pieces for their change management process.
- ▶ Implemented unique design concepts while adhering to brand guidelines.
- ▶ Produced large multi page powerpoint presentations for the CEO.
- ▶ Created a distilled 3D model of the new Post HQ for the innovations team to showcase present achievements and future goals with the location.
- ▶ Additionally responsible for web and print ads, posters, billboards, brochures and reports.

2004 - 2008 // Co-Producer // VEMF (Victoria Electronic Music Festival) // Victoria, BC Canada

- ▶ Orchestrated all marketing and promotional ventures.
- ▶ Designed and developed a new website and re-brand each year of the event.
- ▶ Co-managed a team of over 100 volunteers and 10 Staff.
- ▶ Oversaw pre and post event logistics.
- ▶ Operated 5+ after party venues.
- ▶ Established an event which attracted over 15,000 people over two days in August.

Jun 2000 - Nov 2003 // Website & Graphic Designer // Reboot Consulting // Victoria BC Canada

- ▶ Collaborated with the small IT team to help create one of the first CMS for small business in 2000.
- ▶ Spear-headed all design concepts for client and company websites
- ▶ Responsible for all print design projects on behalf of our clients.